

Saucony® Launches Spiritual Guidance Capsule Collection

Designed for moments when movement begins from within

July 18, 2026 – **Saucony**, a leading global performance running lifestyle brand, is launching a collection of its highly favored silhouettes, thoughtfully crafted for those who move with purpose. The Spiritual Guidance capsule collection is launching on July 18, available at Saucony.com and select retailers. The new collection features the ProGrid Paramount, ProGrid Guide 7 and the Guide 19, each carefully designed for moments when movement begins within.

“This capsule designed by Isaac Neves explores the true connection between performance and inner alignment,” said Brian Moore, chief product officer at Saucony. “Highlighting some of our classic styles, all three shoes in the collection aim to empower our community to trust their rhythm, follow their inner signal and run their own path. We’re thrilled to be bringing back iconic ProGrid styles from the early 2000’s with bold new colors married with a new performance style from our current line. The ProGrid Paramount returns with an authentic Y2K design along with the ProGrid Guide 7 returning as a new standard for bold color. Guide 19 delivers max comfort with a redefined blend of PWRRUN foam for runners to feel secure and confident in every step.”

ProGrid Paramount Features:

- Authentic Y2K design rooted in running DNA and styled for life
- Traditional side river logo removed, allowing the open-air mesh and internal fabric cage to take center stage and create a cleaner side profile
- Maintains authentic 2007 runner DNA – a distinct addition to Saucony’s Retro Tech assortment

ProGrid Guide 7 Features:

- Retro re-release grounded in true running DNA
- Built on protection and comfort

Guide 19 Features:

- Engineered for maximum cushioning and protection
- Delivers everyday comfort with redefined blend of PWRRUN foam • Enhanced forefoot flexibility and added durability

The Spiritual Guidance collection is available in unisex sizing from 3.5-12, 13, 14 and for a suggested retail price of \$185 USD for the ProGrid Paramount, \$145 USD for the ProGrid Guide 7, and \$150 USD for the Guide 19 at www.saucony.com and select retailers. To find a Saucony retailer near you, call 800-365-4933 or visit [here](#).

About Saucony: Saucony, the 'Original Running Brand' and a division of Wolverine World Wide, Inc. (NYSE: **WWW**), is a leading global performance running brand that

fuses innovation, style and culture. Widely recognized for award-winning technologies including PWRRUN™ PB, PWRRUN+™, and SPEEDROLL™, Saucony creates innovative technical and lifestyle footwear and apparel across Road, Trail and Originals. Founded in 1898, Saucony exists to inspire and enable people to live a better life through running culture, self-expression and their impact on the world. For more information, visit [**www.saucony.com**](http://www.saucony.com).